

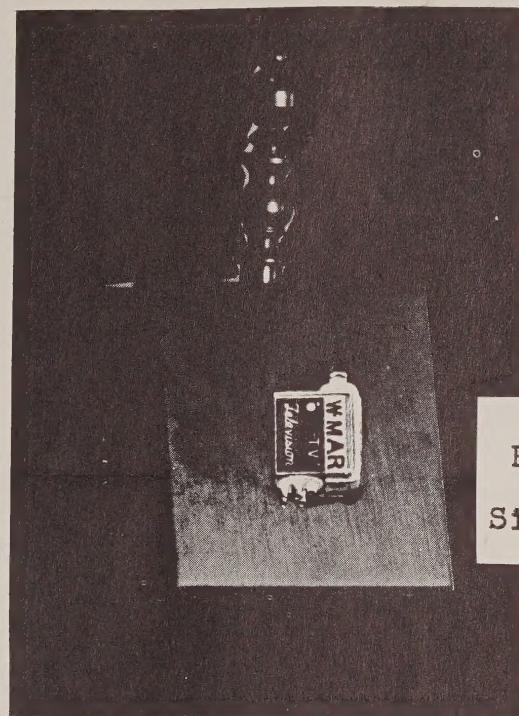
★ SMART NOVELTY JEWELRY ★ ★

WITH MIKE or CAMERA EMBLEM



203 KEY CHAIN

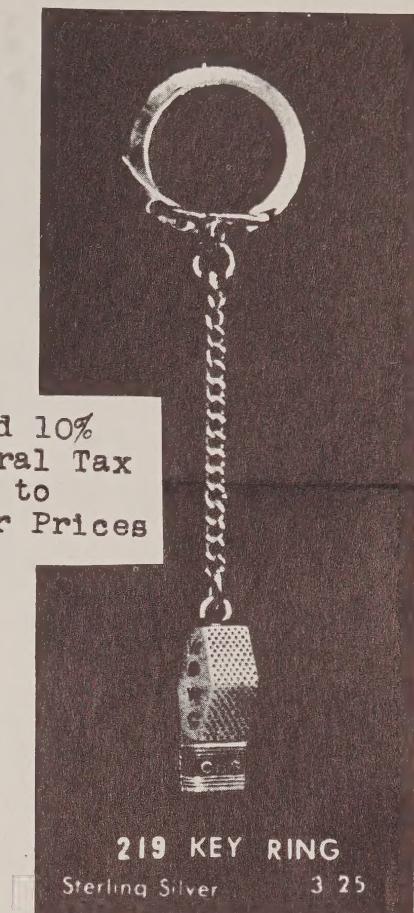
Sterling Silver 3.00



INDIVIDUAL SILENT BUTLER

SQUARE
or
ROUND DESIGN

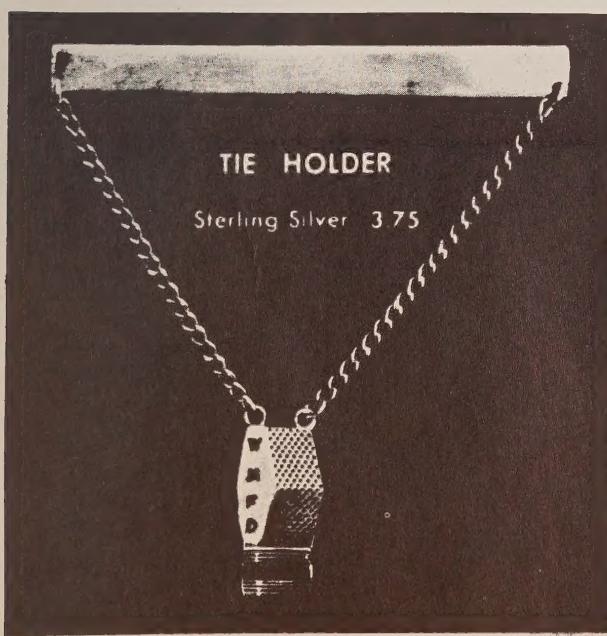
SATIN FINISH \$2.75



Add 10%
Federal Tax
to
Silver Prices

219 KEY RING

Sterling Silver 3.25



TIE HOLDER

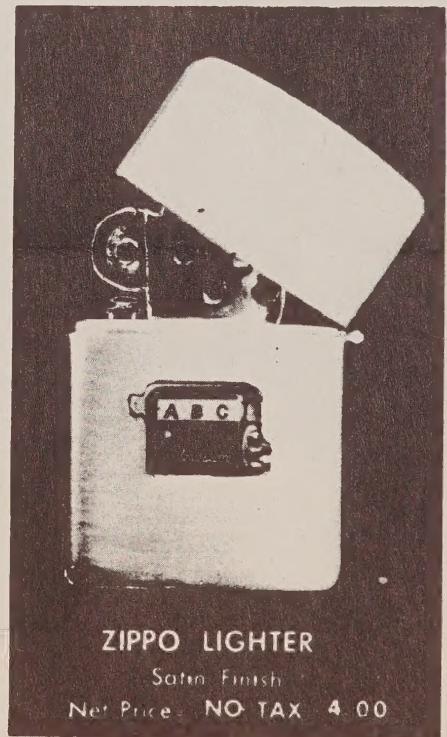
Sterling Silver 3.75



CUFF LINKS

Sterling Silver 4.00

All orders must be
accompanied by a
25% deposit, unless
credit has been
established.



ZIPPO LIGHTER

Satin Finish
Net Price NO TAX 4.00

The F. BOUCHER Co.

822 VALLEY ROAD • UPPER MONTCLAIR, N. J.



LAPEL PINS IN STERLING SILVER



Lapel Pin

Charm

Bow Knot

An attractive, good-looking, microphone emblem. Screw-back or safety catch.
Please specify your choice...

Shaped like microphone. Station letters, perforations, etc. stamped in. Raised letters for networks = CBS · MBS · ABC · NBC · LBS · or FM, IBS = on blue, red, green, or black colored field; = hard-fired enamel.....

Lapel Pins - Sterling - Gold Plate - Gold Filled

6	\$ 1.75 ea.	\$ 1.90 ea.	\$ 2.25 ea.
12	\$ 1.65 "	\$ 1.80 "	\$ 2.15 "
18	\$ 1.60 "	\$ 1.75 "	\$ 2.10 "
24-or more..	\$ 1.50 "	\$ 1.65 "	\$ 2.00 "

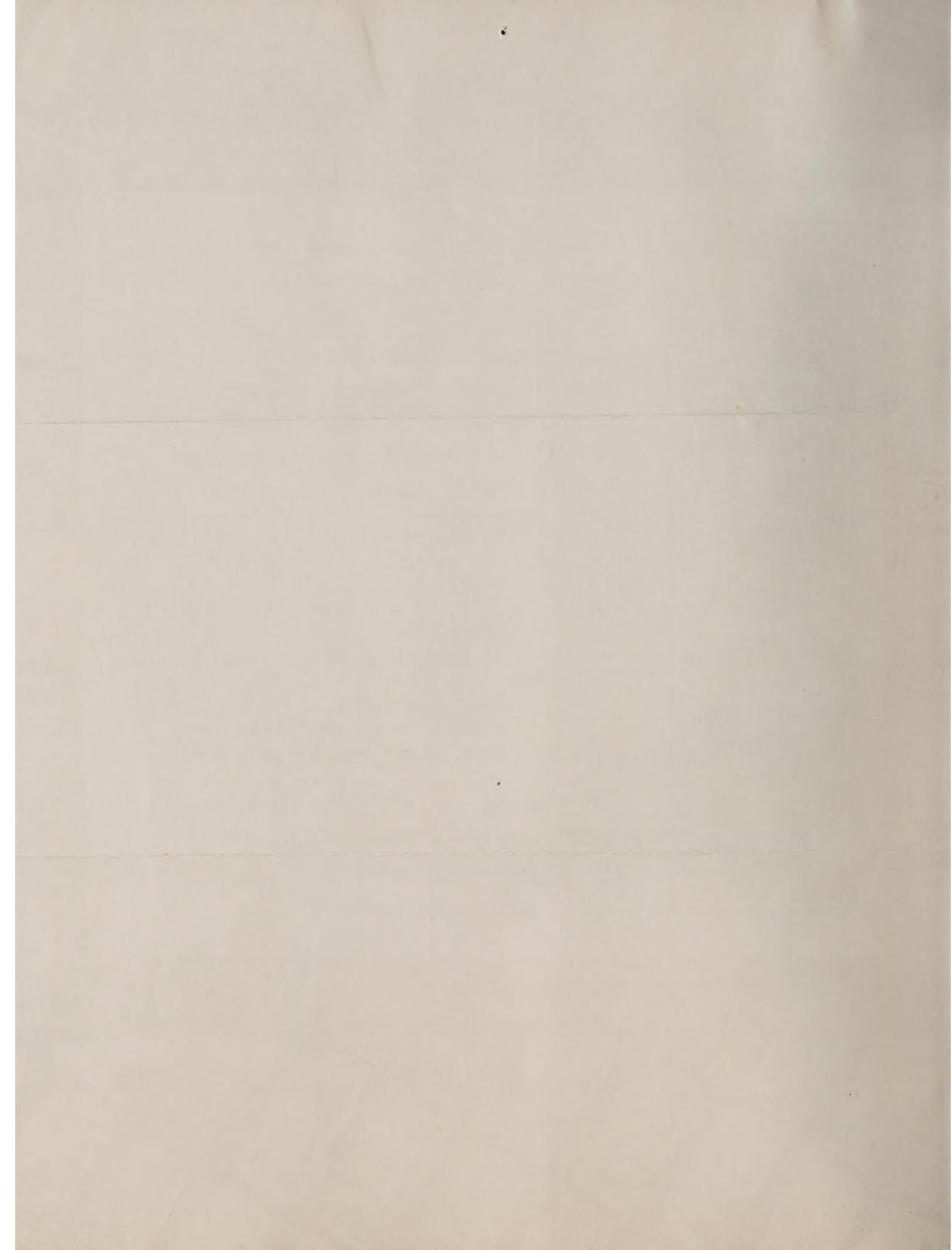
► Charms are same price as lapel pins. ◀
Bow Knot ... \$ 2.55 ea. \$ 2.75 ea. \$ 3.95 ea.
On lapel pins or charm if less than 6 add .10¢ ea.

Quality Jewelry = guarantee is unlimited!

We pay shipping charges when check is sent with order. No C.O.D. please. 25% deposit where credit is not established....

→ ADD 10% FEDERAL TAX TO ALL PRICES

THE F. BOUCHER CO. 822 VALLEY ROAD
UPPER MONTCLAIR N.J.



Gifts-made to your order.

WITH MIKE or CAMERA EMBLEM



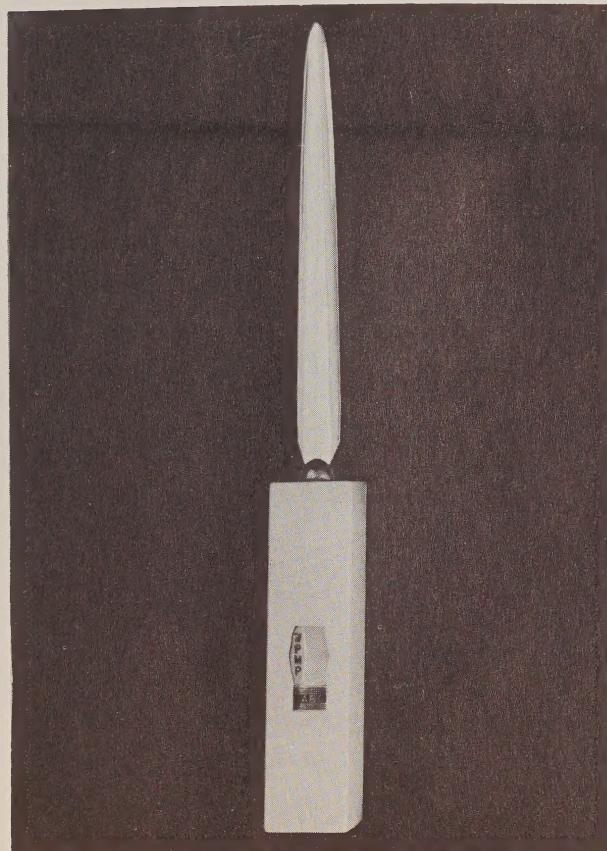
BRACELET

Sterling Silver . . . 3.35

LETTER OPENER

With Station Emblem Attached

GENUINE ONYX HANDLE
GOLD FINISH BLADE



8 Inches Long

\$3.75



CHARM with NECK CHAIN

Sterling Silver . . . 2.75



BARPIN PENDANT

Sterling Silver . . . 3.25



EARRINGS

Sterling Silver . . . 3.75

10% Federal Tax
on Silver Items



BROOCH

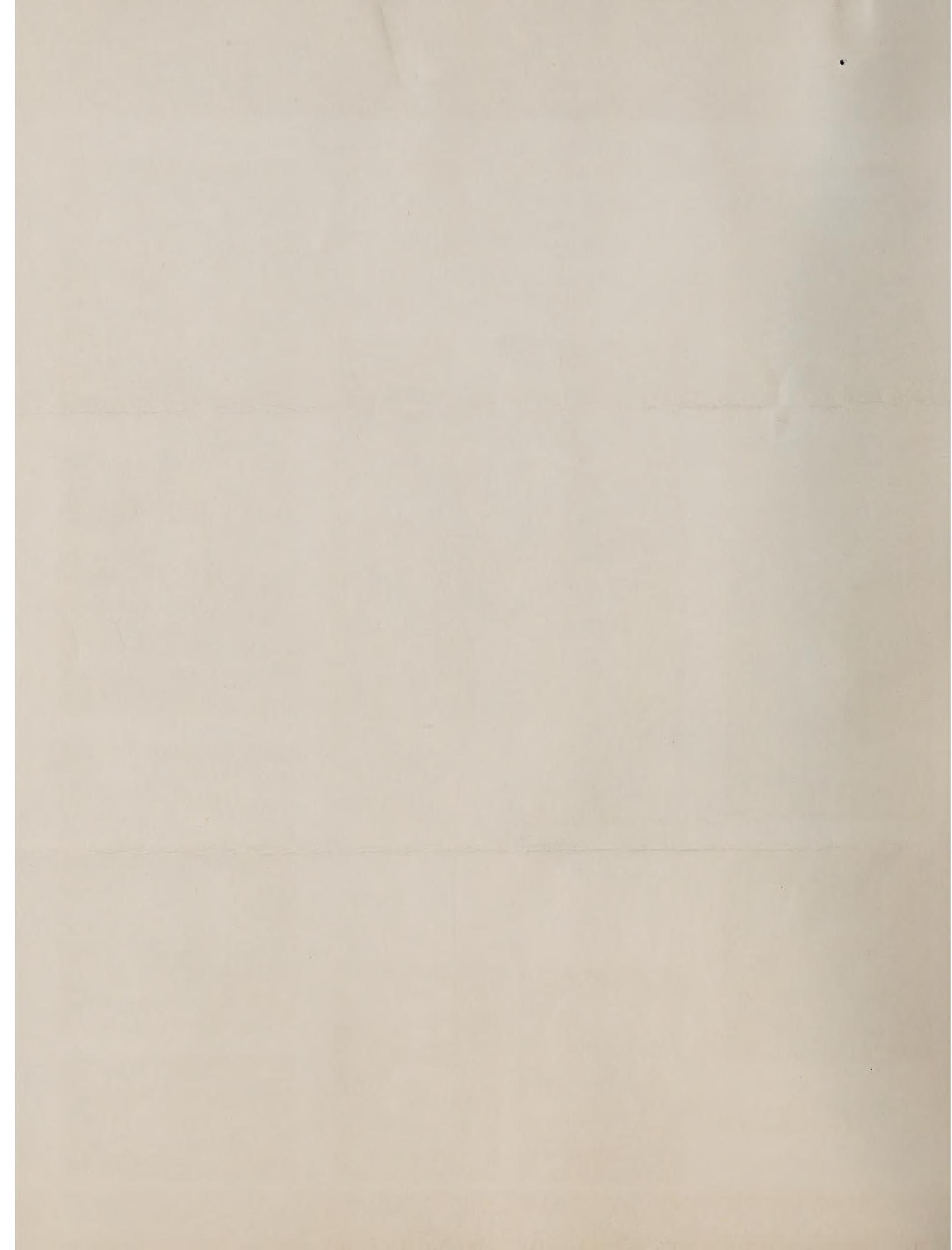
Sterling Silver 2.75



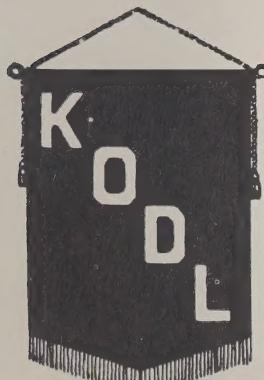
BAR PIN

Sterling Silver 2.75

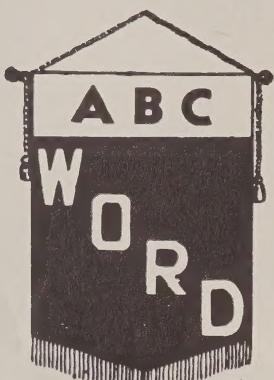
Where credit is not
established,
25% DEPOSIT
ON ALL ORDERS



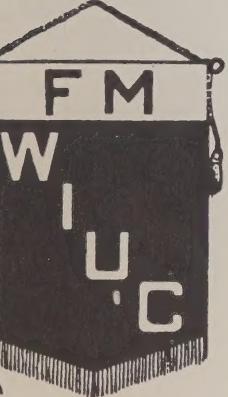
BANNERS



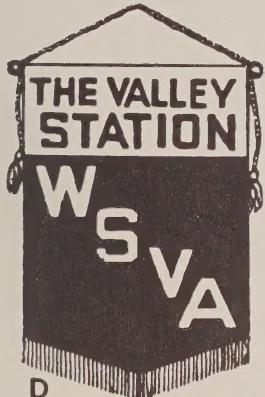
1080...STATION LETTERS
1..\$4.85 ea. 3..\$4.75 ea.



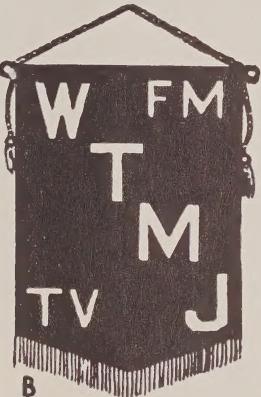
1081...DUPLEX STATION & NETWORK
1..\$5.85 ea. 3..\$5.75 ea.



A



D



B



1082...NETWORK & STATION LETTERS
1..\$5.15 ea. 3..\$5.05 ea.



G

WOOL FELT BANNERS.

- » Made in the best possible manner.
- » Fine quality wool felt used.
- » Lustrous gold color bullion fringe, cord, tassels.
- » White letters on jet black field. Other colors such as blue, white, orange, etc., etc., available at no extra cost.
- » Banners are 12" wide 18" long...Letters are 3" high (Mutual - 2")

1087
4" x 14"
1 \$3.00 ea.
3 \$2.75 ea.
6 \$2.50 ea.
ABC-CBS-MBS
NBC add .25¢
FM-TV add .20¢



1087 is a banner made in the same manner as our other banners.
For upright of microphone stands.

A, D, Use 1081 price list when ordering.

B, G, Use price list for 1082 when ordering.

Add 15¢ per letter for any letter over 8....

24 x 36"	\$ 11.50
36 x 48"	\$ 17.25
36 x 72"	\$ 23.50

Add 20¢ per letter for any over 15
Colors: Gold, Orange, Red, Maroon, Gray,
Blue-Royal & Navy, Green, Brown, Purple,
White, Black, etc. In any combination.
Grommets provided for secure hanging.



